

INTERNATIONAL ORGANISATIONS – BE PART OF APAM 2018!

Australian and International performing arts industry are invited to apply to the APAM On Display Booth Program for the next Australian Performing Arts Market (APAM) held 19 – 23 February 2018 in Brisbane, Australia.

Established in 1994 by the Australia Council for the Arts, APAM is Australia's leading internationally focused industry event and trade-market for contemporary performing arts.

APAM brings together more than 1,200 participants from the Australian and international performing arts industry, including influential Artists, Artistic Directors, Creative and Associate Producers, Companies, Festival Directors, Executives, CEO's, and Program Managers.

Australia Council for the Arts CEO Tony Grybowski said: "APAM presents an invaluable networking opportunity for Australian and international performing artists and companies, to experience a diverse range of tour-ready Australian and New Zealand productions, with last year's program showcasing 28 artists and companies, and hosting 655 delegates from 30 countries."

"In 2016, 40% of attendees visited APAM for the first time, providing an opportunity for international business development, cultural trade and a platform for an exchange of ideas, which is integral for developing international relationships and networks across Australia and the global performing arts industry."

"APAM 2018 will feature a range of Australian, New Zealand, Aboriginal and Torres Strait Island companies and artists, providing international delegates an experience to view new contemporary full length and excerpt performances," Mr Tony Grybowski said.

In preparation for APAM 2018, Australian and international performing arts industry are now invited to apply for the **On Display Booths Program**. On Display Booths allow national and international artists, companies, collectives and funding agencies to promote their work and offerings during the APAM event.

Booths will feature prominently during The Exchange (a curated program of networking activities and key note speakers). Booths act as meeting points for business and critical conversation - and are now available to secure for hire during the APAM event.

The Booths will feature during three mornings of APAM, enabling booth holders and delegates to do business without having to miss out on APAM performances and activities.

Brisbane City Council Lord Mayor Graham Quirk extended an invitation to national and international performing arts industry to attend APAM 2018: "APAM provides an incredible opportunity to expand international relationships, and has a significant economic and creative impact on the performing arts community both in Australia and beyond," Cr Quirk said.

Queensland Premier and Minister for the Arts Anastacia Palaszczuk also looks forward to welcoming the national and international arts community during APAM: "APAM really is an important cross-cultural exchange for Queensland and Australia – providing a platform to network and connect with peers from across the globe, experience live Australian performances, and engage in critical dialogue."

APAM 2018 will be presented by leading performing arts venue Brisbane Powerhouse with additional events held across local partner venues including the Queensland Performing Arts Centre, the Judith Wright Centre of Contemporary Arts and Sofitel Brisbane Central.

APAM 2018 will be presented by the Australia Council for the Arts in partnership with Brisbane Powerhouse. Brisbane City Council is the Principal Supporter of APAM. The Queensland Government, through Arts Queensland and Tourism and Events Queensland, also proudly supports the event.

Applications to the APAM Booth Program close Monday 11 September 2017 via: www.performingartsmarket.com.au

You can keep up to date with APAM through our social channels - Twitter, Facebook, Instagram and LinkedIn #APAM2018 or for further media information, interviews and images please contact: APAM Marketing Manager: Sofie Ham ~ 0402 728 172 ~ sofieh@brisbanepowerhouse.org

APAM - Key Facts

- [Australia Council for the Arts](#) (the Australian Government's arts funding and advisory body) established APAM in 1994 to provide Australian performing artists and companies with a platform to share their stories and talent with Australia and the world.
- APAM's key purpose is to increase international and national touring outcomes and business development opportunities for Australian artists.
- APAM is Australia's leading internationally focused industry event for contemporary performing arts, and is held biennially. The last APAM was presented by Brisbane Powerhouse in 2016 and featured over 131 events, attracting an attendance of over 1200 performing arts industry from across Australia and the globe.
- APAM 2018 will be held over 5 days from **19 – 23 February 2018**, again presented by the [Brisbane Powerhouse](#) and partner venues in Brisbane, Queensland.
- As the host of APAM 2018, Brisbane becomes a key performing arts industry destination for Australian performing arts in the Asia-Pacific Region.
- Artist applications are accepted for two program categories: *Showcase* for productions that have premiered and are tour-ready, and *Pitch* for works in development. Online applications to APAM close 3 July 2017. Artists and Arts organisations can apply via: www.performingartsmarket.com.au
- Applications are also open for APAM's On Display Booth Program that allows national and international artists, companies, collectives and funding agencies to promote their work and offerings during APAM. Online applications to the APAM Booth Program close **Monday 11 September 2017**. Applications are accepted via: www.performingartsmarket.com.au
- APAM 2018 is presented by the [Australia Council for the Arts](#) in partnership with [Brisbane Powerhouse](#). [Brisbane City Council](#) is the principal supporter of APAM. The Queensland Government, through [Arts Queensland](#) and [Tourism and Events Queensland](#) also proudly supports the event.
- FREE APAM Roadshow information sessions for people interested in participating / attending APAM 2018 will be held across Australia and in Auckland during March and April 2017. For full Roadshow details and to register for an information session visit: performingartsmarket.com.au/key-dates/roadshow